

Master of Business Administration Program
(International Program)
Revised Curriculum, Year 2012

University name: University of the Thai Chamber of Commerce

Campus/School: School of Business

Part 1. General Information

1. Curriculum Title

Thai	หลักสูตรบริหารธุรกิจมหาบัณฑิต (หลักสูตรนานาชาติ)
English	Master of Business Administration Program (International Program)

2. Degree Title

2.1 Full Title (Thai)	บริหารธุรกิจมหาบัณฑิต
2.2 Abbreviation (Thai)	บธ.ม.
2.3 Full Title (English)	Master of Business Administration
2.4 Abbreviation (English)	M.B.A.

3. Specializations

3.1 Specializations are arranged to teach in University of the Thai Chamber of Commerce composing of 5 areas as

3.1.1 International Business Management

3.2 The specialization is opened in the Republic of the Union of Myanmar Offshore Program at Union of Myanmar Federation of Chamber of Commerce and Industry consisting of one area as

3.2.1 International Business Management

4. Total credits for the curriculum

42 credits

5. Types of the curriculum

5.1 Form

Master degree for 2-year curriculum

5.2 Language of instruction

English

5.3 Admissions

Applicants (Thai and foreigner) with good command of communicating and academic English.

5.4 Co-curriculum Agreements

Teaching and learning of this curriculum are entirely organized by the degree Awarding Institution.

5.5 Degree award

Only one specialization is awarded.

6. Teaching institution

10.1 In the institution, School of Business, University of the Thai Chamber of Commerce

10.2 Out of the institution, Union of Myanmar Federation of Chamber of Commerce and Industry

Part 2. Academic system, program management and program structure

1. Academic system

1.1 System

The regular academic year is divided into two semesters.

1.2 Summer session

The summer session will be held depending on the consideration of program committees.

1.3 Credits comparable to the regular semesters

None

2. Program management

2.1 Semesters

First semester August – December

Second semester January – May

Summer session June – July

2.2 Qualification and Entry requirement

2.2.1 Applicants interested in the program at University of the Thai Chamber of Commerce must possess all of the following qualifications:

- 1) Obtain an undergraduate degree or equivalent.
- 2) Good personality and good health: No serious illness which may obstruct their studies.
- 3) Obtain a G.P.A. of 2.5 or higher in undergraduate degree and/or have at least one year working experience preferably related to the field of business.

2.2.2 Entry requirements for applicants interested in the program at University of the Thai Chamber of Commerce:

- 1) Applicants must pass the interview in accordance with the regulations of University of the Thai Chamber of Commerce.
- 2) Applicants must have a minimum IELTS (Academic Band) of 5.5 with minimum of 5 in every band, a minimum TOEFL of 500 (Paper-Based Test), 173 (Computer - Based Test), or 61 (Internet - Based Test), CUTEP of 500, or BEST of 500.
- 3) Applicants from overseas who use English as a first language are exempted from the requirement number 2) above. However, they must pass the interview.
- 4) Applicants who graduated from the International program where English is used as the medium of instruction are exempted from the requirement number 2) above. However, they must pass the interview.
- 5) Applicants must take pre-study courses according to the interview committees' recommendation.
- 6) In case an applicant's academic qualifications do not meet the above requirements, the application may be reviewed and approved by the Committee of the School of Business. The committee will take into consideration the university's academic standard prior to the acceptance of applicants.

2.2.3 Applicants interested in the program at Union of Myanmar Federation of Chamber of Commerce and Industry must possess all of the following qualifications:

- 1) Obtain an undergraduate degree or equivalent.
- 2) Good personality and good health: No serious illness which may obstruct their studies.
- 3) Obtain a G.P.A. of 2.5 or higher in undergraduate degree and/or have at least one year working experience preferably related to the field of business.

2.2.4 Entry requirements for applicants interested in the program at Union of Myanmar Federation of Chamber of Commerce and Industry:

- 1) Applicants must pass the interview in accordance with the regulations of University of the Thai Chamber of Commerce.
- 2) Applicants must have a minimum IELTS (Academic Band) of 5.5 with minimum of 5 in every band, a minimum TOEFL of 500 (Paper-Based Test), 173 (Computer - Based Test), or 61 (Internet - Based Test).
- 3) Applicants from overseas who use English as a first language are exempted from the requirement number 2) above. However, they must pass the interview.
- 4) Applicants who graduated from the International program where English is used as the medium of instruction are exempted from the requirement number 2) above. However, they must pass the interview.
- 5) Applicants must take pre-study courses according to the interview committees' recommendation.
- 6) In case an applicant's academic qualifications do not meet the above requirements, the application may be reviewed and approved by the Committee of the School of Business. The committee will take into consideration the university's academic standard prior to the acceptance of applicants.

3. Curriculum and lecturers

3.1 Curriculum structure

3.1.1 Total credits **42 credits**

3.1.2 Curriculum structure

Plan A (Thesis)

Core Courses **21 Credits**

Specialization Courses **9 Credits**

Thesis **12 Credits**

Plan B (Non-Thesis)

Core Courses **21 Credits**

Specialization Courses **9 Credits**

Elective Courses **9 Credits**

Independent Study **3 Credits**

3.1.3 List of courses

3.1.3.1 Code description

Each course for the Master of Business Administration Degree (International Program) of the School of Business has a code using English alphabets and numbers as shown below:

	First two letters	(Abbreviation of the program and school)
	BA	= School of Business
	AC	= School of Accounting
	EC	= School of Economics
	MN	= School of Engineering
First digit	500-600	= graduate courses, thesis, independent study
Second digit	1	= core courses
	2	= Specialization in international business management
	3	= Specialization in financial management
	4	= Specialization in marketing management
	5	= Specialization in tourism management
	6	= Specialization in logistics management
	7 – 8	= elective courses
	9	= core courses of other faculties
	0	= pre-study courses
Last digit		= course number

3.1.3.2 List of courses

(A) Pre-study courses: 5 subjects (None credits)

Code	Course name	Credits (Lecture-Practice-Self study)	Prerequisite
BA 501	Intensive English for Business	3 (3-0-6)	-
BA 502	Quantitative Analysis	3 (3-0-6)	-
BA 503	Financial Accounting for Managers	3 (3-0-6)	-
BA 504	Business and the Economics Environment	3 (3-0-6)	-
BA 505	Overview of Tourism	3 (3-0-6)	Only for specialization in Tourism Management

Remarks: Applicants must take pre-study courses according to the interview committees' recommendation.

(B) Core courses: 7 subjects (Total 21 credits)

Code	Course name	Credits (Lecture-Practice-Self study)	Prerequisite
BA 511	Marketing Management	3 (3-0-6)	-
BA 512	Organizational Behavior and Leadership	3 (3-0-6)	-
EC 591	Managerial Economics	3 (3-0-6)	-
BA 513	Operations Management for Competitive Advantage	3 (3-0-6)	-
BA 514	Financial Management	3 (3-0-6)	-
AC 591	Managerial Accounting	3 (3-0-6)	-
BA 515	Strategic Management	3 (3-0-6)	-

(C) Specialization courses: 3 subjects (Total 9 credits)

Students are able to choose one out of five specialization courses with a total of 9 credits.

- Specialization in International Business Management

Code	Course name	Credits (Lecture-Practice-Self study)	Prerequisite
BA 521	Global Business Management	3 (3-0-6)	-
BA 522	International Trade and International Trade Law	3 (3-0-6)	-
BA 523	International Financial Management	3 (3-0-6)	-

- Specialization in Financial Management

Code	Course name	Credits (Lecture-Practice-Self study)	Prerequisite
BA 531	Advanced Financial Management	3 (3-0-6)	BA 514

BA 532 Financial Derivatives and Risk Management	3 (3-0-6)	-
BA 533 Investment Analysis and Portfolio Management	3 (3-0-6)	-

- Specialization in Marketing Management

Code	Course name	Credits	Prerequisite
(Lecture-Practice-Self study)			
BA 541	Consumer Behavior and Marketing Strategy	3 (3-0-6)	BA 511
BA 542	Strategic Marketing Management	3 (3-0-6)	-
BA 543	Global Marketing Strategy	3 (3-0-6)	-

- Specialization in Tourism Management

Code	Course name	Credits	Prerequisite
(Lecture-Practice-Self study)			
BA 551	Sustainable Tourism	3 (3-0-6)	-
BA 552	Tourism Planning and Development	3 (3-0-6)	-
BA 553	Current Issues in Global Tourism	3 (3-0-6)	-

- Specialization in Logistics Management

Code	Course name	Credits	Prerequisite
(Lecture-Practice-Self study)			
MN 561	Supply Chain Management	3 (3-0-6)	-
MN 562	Transportation Systems and Distribution Management	3 (3-0-6)	-
MN 563	Warehouse and Inventory Management	3 (3-0-6)	-

(D) Elective courses: 9 credits

Students who select Plan B (Non-Thesis) are able to choose the following elective courses or Specialization courses with a minimum of 9 credits.

Code	Course name	Credits	Prerequisite
(Lecture-Practice-Self study)			
BA 571	Business Research	3 (3-0-6)	-
BA 572	Current Issues in Global Business	3 (3-0-6)	-
BA 573	Global Service Management	3 (3-0-6)	-
BA 574	Financial Markets and Institutions	3 (3-0-6)	-
BA 575	Corporate Financial Analysis	3 (3-0-6)	-
BA 576	Marketing Innovation and Differentiation	3 (3-0-6)	-
BA 577	Integrated Marketing Communication Strategies	3 (3-0-6)	-

BA 578 Electronic Marketing and Technology	3 (3-0-6)	-
BA 579 Entrepreneurship in Tourism	3 (3-0-6)	-
BA 580 Events Planning and Management	3 (3-0-6)	-
BA 581 e-Tourism and Innovation	3 (3-0-6)	-
MN 581 IT for Logistics	3 (3-0-6)	-
MN 582 Logistics System Analysis	3 (3-0-6)	-
MN 583 International Trade and Logistics	3 (3-0-6)	-

(E) Thesis and Independent Study

Code	Course name	Credit	Prerequisite
		(Lecture-Practice-Self study)	
BA 600	Thesis	12 (0-0-36)	-
BA 601	Independent Study	3 (0-0-9)	-

3.1.4 Study Plan

Plan A: (Thesis)

Year	Academic Session	Course	Number of Credits
1	First semester	BA 511 Marketing Management	3 (3-0-6)
		BA 512 Organizational Behavior and Leadership	3 (3-0-6)
		EC 591 Managerial Economics	3 (3-0-6)
		Total	9
	Second semester	BA 513 Operations Management for Competitive Advantage	3 (3-0-6)
		BA 514 Financial Management	3 (3-0-6)
		AC 591 Managerial Accounting	3 (3-0-6)
		Total	9
	Summer session	BA 515 Strategic Management	3 (3-0-6)
		Specialization Course	3 (3-0-6)
Total		6	
2	First semester	Specialization Course	3 (3-0-6)
		Specialization Course	3 (3-0-6)
		BA 600 Thesis	3 (0-0-9)
		Total	9
	Second semester	BA 600 Thesis	9 (0-0-27)
		Total	9
		Grand Total	42

Plan B: (Non-Thesis)

Year	Academic Session	Course	Number of Credits
1	First semester	BA 511 Marketing Management	3 (3-0-6)
		BA 512 Organizational Behavior and Leadership	3 (3-0-6)
		EC 591 Managerial Economics	3 (3-0-6)
		Total	9
	Second semester	BA 513 Operations Management for Competitive Advantage	3 (3-0-6)
		BA 514 Financial Management	3 (3-0-6)
		AC 591 Managerial Accounting	3 (3-0-6)
		Total	9
	Summer session	BA 515 Strategic Management	3 (3-0-6)
		Specialization Course	3 (3-0-6)
		Total	6
2	First semester	Specialization Course	3 (3-0-6)
		Specialization Course	3 (3-0-6)
		Elective Course	3 (3-0-6)
		Total	9
	Second semester	Elective Course	3 (3-0-6)
		Elective Course	3 (3-0-6)
		BA 601 Independent Study	3 (0-0-9)
		Total	9
		Grand Total	42

3.1.5 Course Description

A. Pre-study Courses includes 5 subjects (No credits)

BA 501 Intensive English for Business -

Development of reading and writing skills in theoretical analysis and in case studies; written practice of business letters, memorandum, business essay, reports; and communication skills in class presentation, listening, conversation, discussion and seminar participation.

BA 502 Quantitative Analysis -

Advanced methods in quantitative analysis; topics covered in operations management such as forecasting, inventory management, project management and statistics.

BA 503 Financial Accounting for Managers -

The assumptions and decision usefulness of financial statements that are prepared for creditors and shareholders; emphasis is placed on interpretation of financial statements, using examples from several companies.

BA 504 Business and the Economics Environment -

An overview of the economics environment within which business must operate, understanding some of the analytical tools that economists use to solve business and economic problems. Emphasis is on identifying, understanding and evaluating the domestic and global forces causing economic change; key concepts and ideas from microeconomics, macroeconomics, and international economics. Topics relevant to real-world issues and problems provide the focus for in-class discussion.

BA 505 Overview of Tourism -

Basic understanding and theoretical introduction to the field of tourism; components of tourism industry; nature of tourism system; the contributions made by various disciplines towards understanding the consequences of tourism trade and activity; identification of critical issues in the study of tourism.

B. Core Courses includes 7 subjects (Total 21 credits)

BA 511 Marketing Management

3(3-0-6)

Marketing planning and operations; a practical knowledge of the marketing management system and its key components, including marketing planning, control and coordination, branding, integrated marketing communications, product development, pricing and distribution channels. Emphasis is placed on developing skills for entering new markets and maintaining or growing current markets.

BA 512 Organizational Behavior and Leadership

3(3-0-6)

The knowledge on developing organizational competence; the relationships between organizational performance and the behavior of individuals, groups and overall organizations. In the process, emphasis is given to the importance of interpersonal issues and to issues arising from technological change, workforce diversity, ethical challenges and internationalization.

EC 591 Managerial Economics

3(3-0-6)

The nature and determinants of decisions about profit maximizing production and pricing; the economics of competition within individual industries. The emphasis is on diagnosing the determinants of an industry's structure and formulating a rational, competitive strategy for coping with that structure. Special attention is given to problems of entry, exit and pricing.

BA 513 Operations Management for Competitive Advantage

3(3-0-6)

The processes used to deliver products in the marketplace, the key operations and logistical issues in service and manufacturing operations, strategic as well as tactical implications, both quantitative and qualitative techniques and principles used by leading organizations are examined. Examples of world class operations are drawn from both the manufacturing and service sectors.

BA 514 Financial Management

3(3-0-6)

The investment decision and resource allocation of projects in the organization; asset valuation, capital budgeting, risk management, working capital management and performance assessment; sources of cash to finance the investment decisions; capital structure, financial instruments, the risk-return trade-off, financial planning and the cost of capital. Ethical considerations and management in the global context are integrated into these topics.

AC 591 Managerial Accounting

3(3-0-6)

An introduction to management accounting techniques that is useful in management decision-making situations such as performance appraisal, price-setting, determining output or service levels, financing and investing.

BA 515 Strategic Management

3(3-0-6)

Strategic interaction and conflict resolution in competitive and cooperative environments; principles of strategic reasoning and related mathematical formulas through real-life examples and in-class games; external business competition and internal organization management; an understanding of strategic management in a global context.

C. Specialized Courses

Specialized Course in International Business Management includes 3 subjects (Total 9 credits)

BA 521 Global Business Management

3(3-0-6)

The development, formulation, implementation and control of the strategies for any companies or organizations to get into or expand in international markets specially ASEAN Economic Community (AEC). The study of global marketing, international consumer behavior, and cross culture management.

BA 522 International Trade and International Trade Law

3(3-0-6)

Modern theories of international trade including factors relevant to international trade, regional economic integration, commercial policy and tariff problems that affect the operational realities of management and global business.

BA 523 International Financial Management

3(3-0-6)

Integration of financial activities, institutions, and multinationals of the global finance arena; the tools of financial analysis to an international setting, the strategies available to multinational companies. Topics include foreign currency and political risk, capital budgeting in a multinational setting, and cash flow management between countries.

Specialized Course in Financial Management includes 3 subjects (Total 9 credits)

BA531 Advanced Financial Management

3(3-0-6)

Prerequisite: BA514 Financial Management

Advanced level of theories of financial management: firm's valuation, risk and return, capital budgeting, capital structure, dividend policy, short and long term financing, working capital management, cases and current issues.

BA532 Financial Derivatives and Risk Management

3(3-0-6)

Characteristics, valuation and application of alternative financial derivatives and innovations: futures, options, futures on stock indices, portfolio insurance, interest rate swaps, credit default swaps, collateralized debt obligations, and others. Alternative tools or techniques for measuring, monitoring and managing the risk. Current issues and cases.

BA533 Investment Analysis and Portfolio Management

3(3-0-6)

Analysis techniques on investment assets such as equity and fixed income securities. Theories on optimal portfolio selection and management. Fund management and performance evaluation. Current issues and cases.

Specialized Course in Marketing Management includes 3 subjects (Total 9 credits)

BA541 Consumer Behavior and Marketing Strategy

3(3-0-6)

Prerequisite: BA 511 Marketing Management

Conceptual and theoretical aspects of consumer psychology and behavior principles in the global markets; internal and external factors influencing consumers' consumption behavior including perception, attitudes, motivations, personality, lifestyle, family life cycle, and cultural groups; consumer psychology models, consumption behavior process to develop consumer marketing strategy.

BA542 Strategic Marketing Management

3(3-0-6)

The discipline of strategic marketing management; a set of analytical marketing methods and tools to explore marketing environment and evaluate strategic market opportunities and assess the impact of marketing decisions in the marketplace; strategic issues of integrated marketing mix as well as product management, pricing, marketing channels, promotion mix, brand management and the post launch evaluation of marketing activities that can guide managers in the decisions they must make.

BA543 Global Marketing Strategy

3(3-0-6)

Global marketing paradigms and theories in a global context; external and internal factors affecting global marketing decisions, their inter-relationships and the way these influence marketing decision processes and outcomes. Future trends in ethics, changes in consumption behavioral patterns, influence of technologies and culture on the strategic decision making; the global marketing mix strategy; marketing plan; the planning process; planning and control systems; implementation; performance evaluation.

Specialized Course in Tourism Management includes 3 subjects (Total 9 credits)

BA 551 Sustainable Tourism

3(3-0-6)

Principles and practices related to sustainable tourism; examination of sustainable tourism development programs and industry best practices to better understand tourism's positive and negative impacts; analyzes outcomes of sustainable tourism for conservation and development; sustainable tourism as a strategy to protect culture and the physical environment; economic, environmental, social, cultural, and political impacts associated with tourism industry; role of relevant stakeholders in the development of sustainable tourism.

BA 552 Tourism Planning and Development

3(3-0-6)

Theories on tourism planning and development including key players and their roles in tourism planning and development; assessment of impacts from tourism activities and ways to prevent and mitigate those impacts; key concepts associated with three levels of tourism planning, tourism policy and tourism master plans; implementing and

monitoring the tourism plan; development of interrelationships among public, private, and community for effective planning; group discussion with contemporary case studies in relation to tourism planning and development.

BA 553 Current Issues in Global Tourism

3(3-0-6)

Analysis of current political, technological, and economic trends and a framework of exploration relative to the tourism industry; identification of issues and trends that impact destination planning, development, and growth; examination of the impact of trends on the destination; comprehensive discussion from various disciplinary points of departure.

Specialized Course in Logistics Management includes 3 subjects (Total 9 credits)

MN 561 Supply Chain Management

3(3-0-6)

Supply chain conceptualization, design, and implementation; supply chain strategies and practices, including logistics, digital coordination of decisions and resources, inventory and risk management, procurement and supply contracting, product and process design, and revenue management, and the relationship between producers and consumers in supply chain and case studies.

MN 562 Transportation Systems and Distribution Management

3(3-0-6)

Logistics transportation and distribution management aim to study transportation scheduling, distribution planning. Drop shipments and managing distribution of virtual organizations; mode choice analysis, route planning, flow of merchandise and sustaining operations and continuity; quantitative techniques including transportation models.

MN 563 Warehouse and Inventory Management

3(3-0-6)

Design, planning and inventory control, the fundamental nature of inventory management including forecasting techniques, financial, physical, and operational standpoint; physical control and layout, and impact of forecasting, problem recognition and resolution.

D. Elective Courses for Study Plan B (Non-Thesis) (Total 9 Credits)

BA 571 Business Research

3(3-0-6)

The fundamentals of research methodology both in qualitative and quantitative method, research paradigms and various stages of the research process including research design by using parameter and non-parameter, identifying a research topic, collecting and analyzing data, interpreting and presenting the findings, and finally writing a research report.

BA 572 Current Issues in Global Business**3(3-0-6)**

Important global issues such as patterns of economic environment and policies, cultural traditions, political environment, historical development, geographic environment, legal environment, and major current issues in domestic and international organizations.

BA 573 Global Service Management**3(3-0-6)**

Operating management in service industries; emphasis is on the principles of design, operation and control of service delivery systems, delivery system design, client interfaces, operations control, capacity management and quality control.

BA 574 Financial Markets and Institutions**3(3-0-6)**

Types and functions of financial markets; term structure of interest, fund raising in financial markets, determinants of interest rate, domestic and international financial markets. Banking and non-banking financial institutions, their characteristics, roles and functions, operations and performance evaluation, current issues and cases.

BA 575 Corporate Financial Analysis**3(3-0-6)**

Spreadsheet tools for corporate financial analysis: preparing financial statements; performing vertical and horizontal analysis of financial statements; forecasting sales revenue and customer demands; calculating and applying time value of money; managing inventories, safety stocks, and the allocation of resources; capital budgeting, case studies.

BA 576 Marketing Innovation and Differentiation**3(3-0-6)**

Impact of creativity and technological changes result in innovations; characteristics and application of differentiation and innovation for marketing strategy; classic analytical innovation models with modern tools, techniques and processes to put concept of innovation development into practice.

BA 577 Integrated Marketing Communication Strategies**3(3-0-6)**

Concepts, theories, and processes in integrated marketing communication for the changing communication environment. Major factors changing the face of current marketing communication; integrated marketing strategies; generate effective marketing communication strategies including budgeting and media reaching, and evaluate integrated marketing communications.

BA 578 Electronic Marketing and Technology**3(3-0-6)**

The concepts and tools required to build and maintain an effective marketing information system. The opportunities and challenges of electronic media, particularly the Internet and the stages involved in developing an e-marketing mix strategy, social networking, e-commerce, internet marketing, interface design, and metrics for e-CRM to interact with customers and build customer loyalty.

BA 579 Entrepreneurship in Tourism**3(3-0-6)**

The fundamentals of entrepreneurship and launching new ventures in the tourism industry; characteristics of entrepreneurship and small businesses in tourism; entrepreneurial behavior, tourism business networks, and business planning in a tourism context; understanding the entrepreneurial processes including conceptualizing, developing, and operating a new business venture.

BA 580 Events Planning and Management**3(3-0-6)**

Principles and applications for effective planning and management of festivals and other special events; emphasizing program planning, budgeting, marketing, public relations, food and beverage and hospitality planning, operational logistics, sponsorship, exhibit sales and management, contract and lease negotiations, human resource, and post event activities such as evaluation and event documentation for future reference.

BA581 e-Tourism and Innovation**3(3-0-6)**

Overview of IT and the Internet in tourism industry; the use of internet for destination and tourism organization marketing; travel industry consumer information search and buying behavior; effective web design strategies; direct and relationship marketing via the internet, understanding of innovation and development of new e-Tourism ventures; innovations across a broad spectrum of packaging, product design, service, marketing, distribution, and operation in tourism.

MN 581 IT for Logistics**3(3-0-6)**

Information and technology systems for order processing and inventory tracking for logistics decision making; Theories and managerial issues such as technology information systems in supply chain and communication protocols, location-based technologies and applications as well as other new mobile commerce applications and solutions. Impact of Internet and electronic data interchange on order cycles, vendor-customer communications and inventory.

MN 582 Logistics System Analysis**3(3-0-6)**

Introduction to practical methods for the planning, design and evaluation of complex logistics and supply systems, advanced modeling techniques and practical solution approaches, where cumbersome details of logistics systems are realistically simplified into models with only a few parameters and decision variables; the solutions of the approximated models into optimal rules that guide the operation, design or planning process.

MN 583 International Trade and Logistics**3(3-0-6)**

The role of logistics in international trade with a focus on physical distribution, the documentation procedures for effective and profitable exports and imports, other relevant topics including Logistics – An Integral Managerial Function, International Logistics Infrastructure, Multimodalism, Trade operation and documents.

E. Thesis and Independent Study

BA 600 Thesis

12 (0-0-36)

Students who have chosen plan A (Thesis) must write and defend their thesis. Topics must be in student's area of expertise and approved by advisors. The completed thesis must be approved by the appointed thesis committee.

BA 601 Independent Study

3 (0-0-9)

Students who have chosen plan B (Non-thesis) must report their independent study based in their area of expertise to their advisors, and must be approved from the appointed examination committee.

Appendix

Appendix A Regulations of University of the Thai Chamber of Commerce entitled of graduate studies, year 2010

Appendix B Regulations of University of the Thai Chamber of Commerce entitled of transfer of knowledge, skills and experience from non-formal education and/or formal education into the formal undergraduate education and graduate education systems, year 2004.

Appendix C Table of Comparison for Master of Business Administration Program (International Program) Between Curriculum 2010 and Curriculums 2012

Appendix D University Commission's command in 15/2554 entitled Committees forming for program development and education standard in Business Administration Program (International Program)